

LUMINARY

HOTEL & CO.

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FOR IMMEDIATE RELEASE

Luminary Hotel & Co. Announces Opening Date for Oxbow Bar & Grill

New riverfront dining coming to downtown Ft. Myers on March 22

FORT MYERS, Fla. (March 9, 2021) – Luminary Hotel & Co. is pleased to announce a March 22 opening date for the hotel’s fifth food and beverage outlet, **Oxbow Bar & Grill**. Located in what was once known as the City Pier Building (1300 Hendry Street), Oxbow Bar & Grill will bring a new experience to Downtown Fort Myers’ River District, offering a mix of causal dockside dining and shopping designed to ignite a spirit of waterfront adventure. Oxbow will be open daily for lunch and dinner, with brunch on the weekends. The hours of operation will be Monday through Wednesday 11 a.m. to 9 p.m.; Thursday 11 a.m. to 10 p.m.; Friday and Saturday 11 a.m. to 11 p.m.; and Sunday 10 a.m. to 9 p.m.

“Oxbow has been years in the making and we’re honored to be playing an integral role in making the city’s vision for a fully activated downtown riverfront a reality,” said Bob Megazzini, General Manager for Luminary Hotel & Co. “In addition to delivering an exceptional dining experience, Oxbow will help draw more people downtown to the water’s edge by offering private event space, retail and watersports for visitors and locals alike.”

With panoramic riverfront views on the Caloosahatchee, Oxbow will feature an upbeat nautical vibe that will appeal to the area’s avid boaters. As guests arrive, they will first notice a U-shaped bar covered in naturally aged wood distressed in grey, brown and silver tones, accented with black pipe footrails and convenient purse hooks. The restaurant’s warm interior features the stylish use of modern brass lamping, Edison-style light bulbs, stained oak with copper metal finishes, and antique oars adorning the ceilings. Creamy white walls, subway tiles and floors of large format porcelain tile keep the feel fresh and modern.

Inspired by its unique location on the Caloosahatchee River, the casual 150-seat Oxbow Bar & Grill will offer both indoor and outdoor seating. Menu selections will include fresh oysters and other signature favorites, including fresh seafood, craft sandwiches, burgers, and steaks. Oxbow’s second floor will offer 2,400 square feet of event space featuring a patio with private access and a catering kitchen, making it perfect for private celebrations or meetings for up to approximately 150 guests. Oxbow will also capture the wonder of the natural landscape and celebrate urban adventure by offering a retail store for sportswear, gear, accessories, and destination souvenirs supplied by St. Petersburg-based Boaters Republic. A watersports outfitter with kayak and paddleboard rentals will be activated in time for summer.

For more information, visit [OxbowFortMyers.com](https://www.oxbowfortmyers.com)

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About Luminary Hotel & Co.

On Sept. 23, 2020, the waterfront Luminary Hotel & Co. opened its doors, soaring 12 stories above downtown Fort Myers, Florida, as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. The 243-room boutique hotel is home to the signature Silver King Ocean Brasserie and Lobby Bar; Beacon Social Drinkery rooftop lounge; Ella Mae's Diner; Dean Street Coffee Roaster & Retail; The Workshop culinary theater; an indoor and outdoor fitness facility; and a spacious pool area on the fourth floor featuring an event deck overlooking the Caloosahatchee River. Luminary offers 10,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings and is adjacent to the neighboring Caloosa Sound Convention Center. The hotel also offers convenient access to the new riverfront Oxbow Bar & Grill, Oxbow Retail & Rentals, and Caloosa Sound Amphitheater, all located on the Caloosahatchee and scheduled to open in 2021. LuminaryHotel.com

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About Mainsail Lodging & Development LLC

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern U.S. and the Caribbean. Their property portfolio includes five Autograph Collection hotels: Scrub Island Resort, Spa & Marina (ScrubIsland.com), a private island resort in the British Virgin Islands; the boutique, food-focused Epicurean Hotel (EpicureanHotel.com) in Tampa, Florida; Waterline Marina Resort (WaterlineResort.com) on Anna Maria Island, Florida; the historic Fenway Hotel (FenwayHotel.com) in Dunedin, Florida and the riverfront Luminary Hotel & Co. (LuminaryHotel.com) in downtown Fort Myers, Florida; as well as Mainsail Beach Inn (MainsailBeachInn.com), a boutique beachfront hotel on Anna Maria Island, Florida and The Karol Hotel (TheKarolHotel.com), the first Tribute Portfolio hotel in Pinellas County, Florida. The company also operates corporate housing throughout the U.S. under its Mainsail Corporate Housing brand (MainsailHousing.com). Mainsail Lodging also manages a portfolio of private vacation homes through its Mainsail Vacation Rentals (MainsailVR.com) offered on Homes & Villas by Marriott International. Additional future projects include the 178-room Epicurean Atlanta (EpicureanHotelAtlanta.com); a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; Wylie Hotel, an independent boutique hotel in Atlanta's Old Fourth Ward (WylieHotel.com); and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at MainsailHotels.com